



Food for Life National Conference 2020

Addressing Children's Food
for Health & Sustainability

Thursday 13th February 2020

www.foodforlife.org.uk

Morning Session

10:00 – 10:30

Registration, Networking & Refreshments

10:30 – 10:40

Welcome & Introduction

Jeanette Orrey MBE, Co-founder Food for Life

10:40 – 10:55

The Role of Food Procurement in Securing a Healthy & Sustainable Future for Children's Food

Henry Dimbleby MBE, Independent Lead for the National Food Strategy

10:55 – 11:40

Panel Discussion

Food Procurement; Making the Case for Health & Sustainability for Children's Food

Chaired by James Cashmore, Deputy Chief Executive Officer, Soil Association

Panellists:

- **Henry Dimbleby MBE**,
Independent Lead for the National Food Strategy
- **Sue Pritchard**, Director, The RSA Food,
Farming & Countryside Commission
- **Nigel Craine**, Head of School & Residential Catering,
Lancashire County Council
- **Line Rise Nielsen**, Food Policy Director,
Copenhagen Food System Centre
- **Professor Kevin Morgan**,
Professor of Governance & Development, Cardiff University

11:40 – 12:10

Breakout Session

How Can We Use Procurement and Standards to Get the Best for Children's Food?

12:10 – 12:25

Interactive Voting

A chance to voice your opinion and shape our future work

12:25 – 13:25

Lunch

Freshly prepared, seasonal & sustainable menu prepared to Food for Life Served Here Gold standard

Opportunity to learn about Food for Life commissioned programmes

Afternoon Session

13:25 – 13:40

Presentation of the Peter Melchett Award

Awarded to an exemplary Food for Life school which has made an outstanding contribution through food to nurture the health and wellbeing of its pupils

13:40 – 13:50

Priorities for Children's Food; Beyond the Plate

Hugh Fearnley-Whittingstall, Writer, Broadcaster and Campaigner

13:50 – 14:35

Panel Discussion

State of the Nation; Successes and Threats to Children's Food
Chaired by Hugh Fearnley-Whittingstall, Writer, Broadcaster and Campaigner

Panellists:

- **Sharon Hodgson MP**, Shadow Minister for Public Health & Chair of APPG on School Food
- **Jo Lewis**, Policy & Strategy Director, Soil Association
- **Kristin Bash**, Honorary Lecturer in Public Health, University of Sheffield, Co-Chair Food Special Interest Group, Faculty of Public Health
- **Elizabeth Whetham**, Headteacher, Holy Trinity Primary School, Halifax

14:35 – 15:05

Breakout Session

How Do We Get the Best for Children's Food at Scale?

15:05 – 15:20

Interactive Voting

A chance to voice your opinion and shape our future work

15:20 – 15:40

Plenary & Close

Jo Lewis, Policy & Strategy Director, Soil Association

16:00

Delegates Depart

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Thursday 13th February 2020, 10:00am-4:00pm
De Vere Grand Connaught Rooms, London

Meet our guest speakers and panellists



Henry Dimbleby MBE

Independent Lead for the National Food Strategy

Henry Dimbleby co-founded the Leon restaurant chain, before going on to become Director of London Union, which runs some of London's most successful street food markets. He was a co-founder of the Sustainable Restaurant Association and co-authored The School Food Plan (2013), which set out actions to transform what children eat in schools and how they learn about food.

Henry Dimbleby was given the role of lead non-executive board member of the Department for Environment, Food and Rural Affairs in March 2018. In June 2019 the Environment Secretary appointed Henry Dimbleby to lead the National Food Strategy.



Hugh Fearnley-Whittingstall

Writer, Broadcaster and Campaigner

Hugh Fearnley-Whittingstall is a multi-award-winning writer and broadcaster known for his uncompromising commitment to seasonal, ethically produced food and his concern for the environment. For 15 years he presented the popular River Cottage series for Channel 4. His recent BBC1 series include Britain's Fat Fight and War on Plastics. He is the founder of the River Cottage HQ Cookery School in East Devon and River Cottage Kitchen restaurant group.



Sue Pritchard

Director, The RSA Food, Farming & Countryside Commission

Sue is Director of the Commission and leads the RSA Secretariat team. She has over twenty-five years' experience as a researcher, writer and consultant on leading change in complex social systems. Sue's background is in leading large-scale change for more sustainable futures. Alongside this, Sue runs an organic livestock farm in Wales, with her family and volunteers.



Nigel Craine

Head of School & Residential Catering, Lancashire County Council

Born in Blackpool, Nigel trained at the renowned Courtfield Catering College before progressing a diverse range of roles within the catering industry. He has worked at Lancashire County Council for over ten years and became Head of Catering in 2016. Outside of work, Nigel enjoys spending time with family and friends (normally involving food), house renovations, charity fundraising and watching the mighty Liverpool!



Line Rise Nielsen

Food Policy Director, Copenhagen Food System Centre

Line Rise Nielsen has a profound belief in using public meals as a driver towards a sustainable food system, whilst creating close and sustainable relationships between the city and its hinterlands. Line has more than 10 years of experience across public institutions such as City of Copenhagen, Copenhagen House of Food and Danish AgriFish Agency (Ministry of Food, Agriculture and Fisheries of Denmark). She has overseen projects and recruited partners with EAT Foundation, Climate KIC and C40. Line is Lab Leader in Greater Copenhagen's FoodSHIFT 2030.

For the past 5 years she has been an independent, executive consultant in her company FoodCause with an expertise in sustainable food systems, and counselling organizations regarding climatic conversion and sustainability, strategic planning, public affairs and fundraising. Recently she founded Copenhagen Food System Center, an international lab for sustainable food systems investigating, testing and showcasing how to establish systemic change from farm to kitchen and up to a political level.



Professor Kevin Morgan

Professor of Governance & Development, Cardiff University

Kevin Morgan is Professor of Governance and Development in the School of Geography and Planning at Cardiff University, where he is also the Dean of Engagement. He has a long-standing involvement in sustainable food systems and public food provisioning. He is the co-author of *The School Food Revolution: Public Food and the Challenge of Sustainable Development*, a book that examined the creative procurement of school food in Europe, Africa and the US. He has been a member of the Food Ethics Council and was the founding chair of the Bristol Food Policy Council.



Sharon Hodgson MP

Shadow Minister for Public Health & Chair of APPG on School Food

Sharon Hodgson is the MP for Washington and Sunderland West. During her time in Parliament, Sharon has consistently called for Universal Free School Meals and campaigned for hot and healthy meals in schools during term time and food programmes during the school holidays.

Sharon established and has chaired the All-Party Parliamentary Group on School Food for almost a decade.

Sharon received Free School Meals when she was at school and has therefore experienced the stigma attached to them. She is determined to change that perception for future generations.

Sharon knows from her personal experiences and from working on school food policy for over a decade, how important school food is to children and families on low-incomes and how beneficial it is to the development, health and well-being of children.



Jo Lewis, Policy & Strategy Director, Soil Association

Jo leads the Soil Association's policy and strategic communications teams in influencing the future of food, farming and land use for climate, nature and health. She is a Trustee of Sustain and of the Food Ethics Council. Jo led the development of the Soil Association's Food for Life Served Here scheme, which now certifies catering provision of over 2 million meals a day in over 10,000 schools and other public settings to health, sustainability and animal welfare standards. Jo holds a First Class Honours Degree in Geography from St John's College, Cambridge.



Kristin Bash, Honorary Lecturer in Public Health, University of Sheffield, Co-Chair Food Special Interest Group, Faculty of Public Health

Kristin is a public health professional whose work focuses on the interplay between food systems, diets, population health and the environment. Kristin is a senior public health registrar, and since 2017 has been an Honorary Lecturer in Public Health at the School of Health and Related Research at the University of Sheffield. She is a PhD candidate and Grantham Scholar. Kristin is also a founder and co-Chair of the Food Special Interest Group within the Faculty of Public Health, which provides public health expertise, resources and networking on the many issues that connect the wider food system and population health.



Elizabeth Whetham, Headteacher, Holy Trinity Primary School, Halifax

Elizabeth has been Headteacher of Holy Trinity for 8 years, following 5 years as Deputy at the school. Her clear vision for healthy children as healthy learners drove the school's Food for Life journey starting in 2012. Holy Trinity was awarded FFL Gold in 2015, Fish and Chips Healthy Eating Award 2015 and they have continued to make positive developments in healthy food education, growing and cooking skills from Nursery to Year 6, even appearing in CBBC's *Winner, Winner, School Dinner!*. Strong commitment and support from their local FFL partnership and Calderdale Public Health team has been instrumental to enabling the school to meet its ambition. Elizabeth is a Local Leader of Education and is currently the Teaching School Council West Yorkshire Regional Lead.

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Jeanette Orrey MBE, Co-founder Food for Life

Jeanette is a former school dinner lady with over 20 years of practical experience of providing good school food. One of the most well-respected experts in the field, her vision led her to co-founding Food for Life.

Her years of experience working in schools allow her to offer first hand, practical advice on how schools can improve and transform their dining rooms, school kitchens and the food that they serve.

She is passionate about food education in schools and believes strongly in ensuring that everybody has a voice when school food is on the agenda.



James Cashmore, Deputy Chief Executive Officer, Soil Association

James was appointed as Director, Food for Life in mid-2015 and led the successful transition of Food for Life from a Big Lottery funded partnership towards a self-sustaining series of programmes under the Soil Association, whilst expanding its impact from focussing on school food to impacting good food for everyone, wherever and wherever they are. James was appointed Director, Food and Farming, in February 2019, extending his remit beyond Food for Life into the Soil Association's work on how our food is produced. He was made Deputy CEO of Soil Association earlier this month.



Sophia Koniarska, Associate Director, Food for Life

Sophia Koniarska is the Associate Director for Development at Food for Life, leading on Business Development, Marketing and Communications, Service and Programme Design, and Impact functions.

Sophia was previously the Director of Business Development, Marketing and Communications at the University of Bristol Students' Union. She has a background in programme development spanning both the profit and not for profit sectors, including: Spanish Telco, Telefonica's Think Big, a global digital sustainability programme and leading Business in the Community's flagship; and The Prince's Seeing is Believing Programme, with an aim to inspire business leaders to take action on key social and environmental corporate responsibility issues.

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